



Pelican Point *Resort Living*

Summer 2008 • Gonzales, LA • Ascension Parish

FINALLY!

Ralph's Market Opening This Month!!



Ralph's Market, voted #1 in Ascension Parish for fresh meat and King Cakes during Mardi Gras, will have a full service deli serving hot meals for breakfast, lunch and supper. Hamburgers, po-boys, birthday cakes, and party trays will be made upon ordering. A variety of smoked meats will be available and special orders meats such as smoked turkey or hogs are accepted. Outside seating with umbrellas will be available. The floral department will have fresh cut flowers and plants.

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- Now 400+ Pelican Point Golf Members!
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The Greens' New Clubhouse...putting on the finishing touches!

36 Holes of Golf • Practice Facilities • Swimming • Tennis • Fishing • Ladies Groups

DEVELOPER'S MESSAGE



Housing market struggles, slow home sales, foreclosures, sub-prime problems, etc.... We have repeatedly heard this for the past twelve (12) months.

But, here is another part of the story that you may not be hearing.

Louisiana is bucking the national trend in foreclosures. We are seeing almost 100% less foreclosures than we saw in 2003 and 2004 (source: the Baton Rouge Advocate).

Claritas, a Nielsen marketing research firm, predicts that Ascension Parish will have a growth rate of 13.2% through 2001 (source: the Baton Rouge Business Report).

89% of foreclosures are coming from four states: California, Nevada, Florida and Arizona (source: Steven Mack, CPP Mack Stats).

For one year, and through the first quarter of 2008, Louisiana bucked the trend of 43 other states, posting gains of 3.3% statewide, and 3.7 % in the Baton Rouge market. Prices gained 11.2 in the Houma/Thibodeaux market giving it the number one ranking in the country (source: the Baton Rouge Advocate).

CNN Money recently reported that our local market was one of the top 10 fastest growing residential real estate markets in the country with a forecast of home values increasing by 1.9% over the next 12 months (source: CNN Money.com).

We currently have 25 families waiting to move into Pelican Point once their home sells in California, Arizona, Florida, Connecticut, Texas, Georgia, and other sections of Louisiana.

Real estate markets are regional in nature, but as you are aware, they can be effected by other problem markets across the country.

Although, our residential market has slowed down, we are in one of the better markets. It's good to be living in South Louisiana.

Douglas Diez
Developer



Welcome NEW RESIDENTS!

Pelican Point Pkwy

Clint & Danielle Mock

Champion Tif

Rosario Trahan

Jonathan Alaric

Saliba & Angela Qumsieh
Douglas & Ginger McInnis
Steven & Tracie Stahler
Eric & Allison Griffin

Royal Lakes

Oneil & Gail Lonibos
Owen & Nancy Parker

Beau Douglas

Clark & Esta Smith
Oliver & Valeria Mack
Peter & Melissa Graffagnin

Eagles Nest

Allan & Martha Grimm

Cypress Point

Owen & Nancy Parker
Barry Hilbert
Angela Broyard

The Greens

Ronald & Kathleen Leo

Our Deepest Sympathy

The staff, residents, and members of Pelican Point Properties, The Greens and Golf Club extend their deepest condolences and sympathy to the Callais Family and employees of United Community Bank in this time of sadness and loss of their beloved Paul Callais. Our prayers and thoughts are with you...



Our deep regrets also to Mark Anthony and Melissa Robertson in the loss of their home on Pelican Point Parkway. Their home caught fire after a lighting strike during a recent storm.



GOLF CLUB NEWS & EVENTS

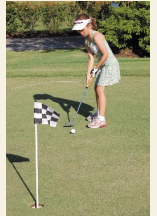
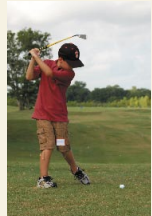
Pelican Point Golf Club has reached over 400 golfing members & continues to grow daily!!

Phillip Wright, G.M./Director of Golf, credits the growth to all the wonderful Pelican Point members. He feels that the club's best form of advertisement is and always will be positive word of mouth from our members.

Pelican Point Golf Club celebrates its 10th anniversary with the addition of a new deck and updated facilities. Pelican Point Members and staff dedicated a lot of time and energy to see that the new deck built at the back of Mulligan's Grill was completed in time to host the 27th Annual Jambalaya Golf Tournament, which benefited St. Teresa Food Bank. Overlooking the 18th green, the deck is a popular spot with both members and guests.

Pelican Point Golf Club hosted a Junior Golf Clinic providing quality instruction to 36 juniors. The clinic included instruction, play days on the golf course and a Parent-Child golf outing followed by an Awards Banquet at the pool. *Look for these junior golfers on the leader board in the years to come!*

JUNIOR GOLF CLINIC



*Thank You for
10 Years of
Dedicated Service!*

Pelican Point Golf Club recognizes two employees who celebrate **10 years of service** with the club!

"Mrs. Inez" Thomas (pictured, right) has been behind the grill delighting us with her many talents in the kitchen.



Mike Reed (not pictured), who finds his job description with The Link's maintenance, can be found just about anywhere helping out where he is needed. Mike also has been employed with the club for over 10 years. Mike reminisces on his first days at the club saying, "I was here before anything was here."

Pelican Point Golf Club wishes to thank Mrs. Inez and Mike for all their hard work and dedication to the club, its members and guests.

PELICAN WAVES SWIM TEAM

The club pool has been the **hot** spot this summer! Weekly events were planned for all ages - like BBQs, Family Nights, Teen Nights, Drive-In Movies, Fajitas 'n Margaritas, & much more!

The Pelican Waves Swim Team debuted this summer in the Bayou Swim League with 51 swimmers ages 4-18 under Coach Vickie Krysiak. The team is mostly made up of new swimmers with little or no competitive experience, but at the June 28th meet, hosted by Jefferson Terrace Aquatic Club, four Waves swimmers were triple winners! The season ended at the City Championships at the LSU Natatorium, July 11th-12th. The success of the summer league has resulted in the addition of a fall program. Anyone interested, call Vickie at (361) 215-7982 or the Golf Club at (225) 746-9900. The Waves Swim Team is open to the public.



PROPERTY DEVELOPMENT

July is Pelican Point's Homeowner Referral Month!

During JULY*, Pelican Point Properties will pay Pelican Point homeowners \$50 for every referral given to the Sales Offices.

To qualify, referral(s) must take a golf buggy tour of the community with a Pelican Point sales agent. Homeowners must register their referral(s)' contact information beforehand with a sales agent. Referral(s) cannot already be in the sales office database and must be a qualified buyer. If married, both husband and wife must tour together. No Outside Realtor involvement. Within two weeks of the referral's tour, a \$50 check will be mailed directly to the homeowner on record.

NOW HERE'S THE BIG MONEY...

If referral(s) results in **A CLOSED SALE** (home or homesite) within 12 months of tour, homeowner will receive an **EXTRA \$1,000!!!**

Call today to register your referral(s)!

Pelican Point Sales Office

(225) 257-4841 or (877) 735-7646

The Greens, 55+ Lifestyle Sales Office

(225) 474-5780 or (800) 243-4318

*Pelican Point Homeowner's Referral program applies only from July 1-31, 2008. Referrals could qualify for 5 years of free golf. Certain restrictions apply. Please refer to a Pelican Point sales agent for more details.

MEET OUR SALES STAFF:



CONSTRUCTION PROJECT UPDATES



Construction has begun on **Pelican Point Commerce Center** located south off I-10 Exit 179 (coming from Pelican Point, just before I-10 on the right). The slab is down and the structural steel has arrived. It will take about a month to erect the building. Completion is scheduled for late this year (rendering below).



Construction on **Ralph's Market**, adjacent to Main St. Pelican Point, is almost complete. A soft opening is scheduled for Wednesday, July 23rd. Located along side the convenient community shops and services at Main St., Pelican Point homeowners and local area residents are eagerly awaiting the addition of the supermarket.



Main St. Update!

Current Tenants:

Main St. Dental Care, Wall Decor & More, United Community Bank (UCB) Pelican Wellness & Fitness, sandwich shop, Pelican Pub & Spirits, LA Nails & Spa, Panda Chinese Restaurant, Pelican Cleaners, Edward Jones, Pelican Point Homeowners Association, Pelican Point Properties, LLC, Acadian Builders & Contractors, & MIE Properties

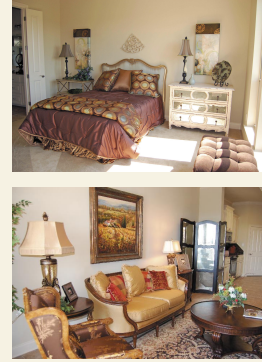
Upcoming Tenants in Progress:

Victory Physical Therapy, Sublime Hair Salon & Spa (upscale, full-service, hair salon) and an Italian restaurant.



The Greens AT PELICAN POINT

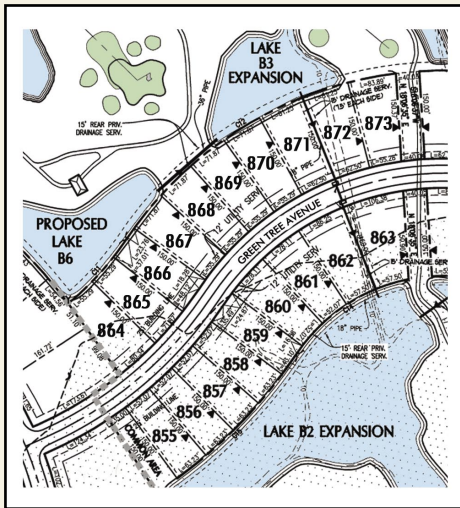
We would like to thank Mary Lou Fewell & Betty Eastin of Interior Motives Design & Decor, Inc. for their services in decorating the Avery II model (Lot 726) for this year's Parade of Homes. It was very beautiful and is sold now!



INTERIOR MOTIVES
design & decor, inc.
4728 Trenton St.
Metairie, Louisiana 70006
Phone (504) 839-9677
Fax: (504) 839-9680
www.interiomotivesdesign.com

THE GREENS IS GROWING!

The first part of *The Greens' IV Filing* is complete & ready for new beautiful homes!



*It's almost complete!!
We're putting the finishing touches on
The New Greens Clubhouse!*



The Greenhatters

"...a new unofficial, no rules, no dues, no officers, everyone welcome, fun group" of ladies in The Greens.

The group's first outing was in May when they visited Laura Plantation in Vacherie (pictured left). In June, they spent a day to browse, shop and watch a movie at Perkins Rowe in Baton Rouge (pictured top).



The Greens King Cake Party!



Top Left: Jean Ingrassia & Mary Kelly
Top: Jennie Spizale, Dee Ritchie, Phyllis Jones, & Diane Siedel
Left: Beverly Barre, Anna Lee Hymel, Earline Baily, & B.J. Points

The Greens offers many weekly events, activities & outings!

Mon: Water Aerobics 8:30 am; Hand & Foot Couples 7 pm
Tue: Water Aerobics 4:30 am; Ladies' Canasta 10:30 am; Men's Poker 7 pm;
Potluck Dinner every 2nd Tues. 6:30 pm

Wed: Water Aerobics 8:30 pm; Ladies' Bridge 10 am
Thu: Water Aerobics 4:30 pm; Ladies' Book Club
Fri: Water Aerobics 8:30 am

Call The Greens at 225-474-5780 for more information.

We've updated
our websites!



Take a
look...

Pelican Point Properties
www.livethepoint.com

Pelican Point Golf Club
www.golfthepoint.com

Sign up online for email updates!

LIVE THE RESORT LIFESTYLE!

36 Holes of Championship Golf

2 Driving Ranges

3 Clubhouses

Mulligan's Grill

Pro Shop

Banquet Facilities

Golf & Tennis Lessons on Site

Lighted Tennis Courts

Junior Olympic Pool

Baseball & Soccer Fields

Volleyball Court

Walking & Jogging Trails

36 Stocked Lakes for Fishing

Playground

Gazebo for Outdoor Cooking

Guarded Community

Luxurious Homes

Homesites-Golf or Lake Views

Lush Landscaping

Special Outings

Scheduled Events & Activities
for Families & Kids!

Community Shopping Center

Ralph's Supermarket

Pelican Point Sales Center

225.746.1257 • 877.735.7646

www.livethepoint.com • homes@livethepoint.com

The Greens at Pelican Point Sales Center

225.474.5780 • 800.243.4318

thegreens@livethepoint.com

Pelican Point Golf Club

The Links 225.746.9900 • The Lakes 225.746.9955

www.golfthepoint.com

A photograph of a resort entrance. In the foreground, a fountain sprays water into a pond. In the background, a large sign with a pelican logo and the words "PELICAN POINT" is visible, surrounded by trees and a fence.

PELICAN POINT